

helping HANDS

Each month, Helping Hands features a mortgage professional or group that has volunteered to lend a hand to others in need

By **Ivanna C. Sukkar**

Name Dale Vermillion, CEO, Vermillion Consulting Inc.

Project Founding Mortgage Professionals Providing Hope (MPPH)

Site Andhra Pradesh province in southern India

How In March 2006, Vermillion founded MPPH, a nonprofit organization designed to provide food, shelter and other services to children and families across rural India. The organization and its board are made up exclusively of mortgage-industry professionals.

"In my 24 years in the mortgage industry, I have worked with hundreds of kind, caring professionals looking for a means to express their giving spirit in a manner that reflects positively on the industry," Vermillion says. "With MPPH, we provided a means."

Vermillion says he first visited India in 2004 and has visited with his family several times in recent years to work with Andhra Pradesh orphans. After his first visit, he and Vermillion Consulting Inc. then provided financial support to rural areas in the province with help from the

India Rural Evangelical Fellowship (IREF), a nonprofit charitable organization focusing on the south Indian province. MPPH grew out of those efforts.

In addition, Vermillion says, Vermillion Consulting Inc. donates about 30 percent of its product sales and "a large percentage" of its total profit to cover MPPH's administrative costs.

To achieve its goals, MPPH continues to work with IREF.

Why Vermillion says that he chose to focus MPPH's efforts on India because the country "is often overlooked in terms of charitable giving and devoid of social programs."

Impact In its first year, MPPH raised more than \$330,000 to fund projects such as the construction of schools, orphanages, water towers, food banks and housing, Vermillion says.

The group hopes to raise at least \$100,000 or more this year, he says.

Try it www.mpph.org; (877) MPPH-NOW (677-4669)



Mortgage Professionals Providing Hope's Dale Vermillion, left, and Doug Rowland stand on top of a building in India that MPPH funded. Photo courtesy of MPPH.

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To share your company's story, e-mail helpinghands@scotsmanguide.com.

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